



UNLEARN  
EVERYTHING

& LIVE

# LAKWESHIA EWING

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SUCCESSFUL ENTREPRENEUR

INTRIGUING AUTHOR

STRATEGIC CONSULTANT

ENGAGING SPEAKER

DYNAMIC TRAINER

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"THE ILLITERATE OF THE 21ST CENTURY  
WILL NOT BE THOSE WHO CANNOT READ AND  
WRITE, BUT THOSE WHO CANNOT LEARN,  
UNLEARN, AND RELEARN. "

- ALVIN TOFFLER





# HELPING YOU RETHINK HOW YOU ACHIEVE SUCCESS!

## LAKWESHIA "L.J." EWING

ENTREPRENEUR | AUTHOR | CONSULTANT | SPEAKER | PHILANTHROPIST



"THE ILLITERATE OF THE 21ST CENTURY WILL NOT BE THOSE WHO CANNOT READ AND WRITE, BUT THOSE WHO CANNOT LEARN, UNLEARN, AND RELEARN."  
- ALVIN TOFFLER

"STRATEGIC SERVANT. THOSE ARE THE WORDS THAT COME TO MIND AFTER A DECADE OF SERVING SIDE BY SIDE WITH LAKWESHIA EWING. SHE HAS THE CHARACTER, BRAINS AND EXPERIENCE COUPLED WITH AN AUTHENTIC HEART TO RAISE OTHERS UP TO REALIZE THEIR FULL POTENTIAL. SHE JUMPS INTO A CHALLENGE WITH DYNAMIC LEADERSHIP SKILLS YET ALWAYS MAKES THOSE AROUND HER FEEL LIKE THE HEROES."  
- LESLEY SCARCE PRESIDENT/CEO UNITED WAY

### UNLEARN EVERYTHING & LIVE 10 STEPS TO SUCCESS

1. DEFINING YOUR PURPOSE ( YOU WERE CALLED TO CREATE )
2. EMBRACING THE AWAKENING ( REALIZING YOUR TRUTH )
3. MAKING IT ALL COUNT ( WHAT/WHO IMPACTS AND INFLUENCES YOUR DECISIONS )
4. ATTRACTING THE RIGHT TEAM ( WHO ARE THE MAJOR PLAYERS NEEDED FOR YOUR SUCCESS )
5. CHARTING THE PROPER COURSE ( PLANNING HOW TO MOVE TO THE NEXT LEVEL )
6. MASTERING STUDY HALL ( CREATING HABITS OF REFLECTION AND INTROSPECTION )
7. MAXIMIZING LUNCH TIME ( EFFECTIVELY NETWORKING AND COLLABORATING FOR SUCCESS )
8. SITTING IN THE FRONT OF THE CLASS ( HOW TO POSITION YOURSELF TO BECOME INDISPENSABLE )
9. INCREASING VALUE ( MEASURING YOUR GROWTH FOR CONTINUED IMPROVEMENT )
10. RELEARNING TO LIVE ( LEARNING HOW TO STRENGTHEN THE "NEW YOU" )

LAKWESHIA EWING'S SPEAKING STYLE IS A VERY UNIQUE BREATH OF FRESH AIR. SHE WILL NOT ONLY LEAVE YOU WITH A SENSE OF EMPOWERMENT GIVING YOU THE BELIEF THAT SUCCESS IS POSSIBLE FOR YOU, BUT SHE WILL ALSO GIVE YOU A PLAN OF ACTION.  
- DAVID SHANDS CEO, SLEEPIS4SUCKERS

LAKWESHIA EWING LIVES AND BREATHE EDUCATION AND LEARNING. AS A PROFESSIONAL BUSINESS AND EDUCATIONAL CONSULTANT, SHE HOLDS MULTIPLE DEGREES IN APPLIED SCIENCE, PSYCHOLOGY, EDUCATIONAL ADMINISTRATION, AND ORGANIZATIONAL LEADERSHIP. AFRICANA STUDIES AND SOCIOLOGY. EWING HAS MORE THAN 18 YEARS IN CRISIS MANAGEMENT, RACIAL EQUITY/RECONCILIATION, PROGRAM DESIGN, ORGANIZATIONAL STRATEGY, PROJECT MANAGEMENT AND EVALUATION, GROUP DYNAMICS, TEAM BUILDING, AND COMMUNITY COALITION BUILDING. SHE HAS BECOME A NOTABLE FORCE IN THE REALMS OF THE GOVERNMENT, EDUCATION, PHILANTHROPIC, FAITH-BASED, BUSINESS START-UP AND NON-PROFIT SECTORS PROCURING OVER 20 MILLION DOLLARS IN LOCAL, STATE AND FEDERAL GRANTS FOR EDUCATIONAL PROGRAMS AND ORGANIZATIONAL DEVELOPMENT PROJECTS. SHE IS A FOUNDING MEMBER OF THE SANKOFA FUND FOR CIVIC ENGAGEMENT, AN AFRICAN AMERICAN GIVING CIRCLE THAT IS FOCUSED ON PROJECTS TARGETING AFRICAN AMERICANS IN THE CHATTANOOGA AREA. THIS GIVING CIRCLE WAS RECENTLY RECOGNIZED BY BOTH THE ASSOCIATION OF FUNDRAISING PROFESSIONALS AS THE CORPORATE PHILANTHROPIST OF THE YEAR AS WELL AS THE URBAN LEAGUE OF GREATER CHATTANOOGA WHITNEY M YOUNG COMMUNITY SERVICE.

LAKWESHIA HAS PERSONALLY RECEIVED MANY NOTABLE AWARDS, RECOGNITIONS AND CERTIFICATIONS, SUCH AS HARVARD UNIVERSITY YOUNG AMERICAN LEADER AWARD, INTERNATIONAL COGIC ACHIEVERS "TOP 20 UNDER 40, URBAN LEAGUE SMALL BUSINESS OF THE YEAR RECIPIENT, CHATTANOOGA TENNESSEE TOP 20 UNDER 40 YOUNG LEADERS AWARD, UNIVERSITY OF PENNSYLVANIA RESEARCH SCHOLARS AWARD, CITY OF MEMPHIS AWARD OF MERIT, FOOTPRINTS FOUNDATION COMMUNITY LEADER AWARD, NATIONAL NEXT CITY VANGUARD CLASS MEMBER AND THE STANFORD UNIVERSITY DESIGN THINKING CERTIFICATION. AS AN INTERNATIONAL EVANGELIST, FACILITATOR, AND SPEAKER, SHE HAS BEEN FEATURED IN HUFFINGTON POST, WASHINGTON POST, AND SEVERAL OTHER NOTABLE MEDIA PUBLICATIONS.

LAKWESHIA EWING HAS SERVED AS A LICENSED EVANGELIST MISSIONARY, TEEN/YOUTH LEAD INSTRUCTOR, DISTRICT PURITY, JURISDICTIONAL YOUNG WOMEN OF EXCELLENCE COORDINATOR, AND JURISDICTIONAL EDUCATIONAL SCHOLARSHIP INSTRUCTOR UNDER THE LEADERSHIP OF BISHOP JAMES M SCOTT. SHE IS CURRENTLY SERVING AS THE JURISDICTIONAL CONVENTIONS COORDINATOR AND THE INTERNATIONAL CHURCH OF GOD IN CHRIST AUXILIARIES IN MINISTRY CONVENTION REGISTRAR.

SHE IS MARRIED AND RESIDES IN CHATTANOOGA WITH HER LOVING HUSBAND, MR. JULIAN EWING. THE HAPPY COUPLE HAS NO CHILDREN OF THEIR OWN BUT BECAME THE PROUD GUARDIANS OF HER YOUNGER BROTHERS, FREDRICK AND EMERSON UPON THE DEATH OF THE BOY'S MOTHER IN 2010.



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## TRAINING TOPICS

### CHANGE & CHANGE MANAGEMENT

- CHANGE COMMUNICATION: USING THE POWER OF COMMUNICATION TO FORWARD ORGANIZATIONAL CHANGE COMMUNICATING DURING TIMES OF CHANGE: GIVING FEEDBACK, RESOLVING ISSUES, DEALING WITH EMOTIONS
- CULTURE CHANGE
- MANAGING CHANGE: TIPS FOR SURVIVING & THRIVING
- PERSONAL CHANGE NAVIGATION: INCREASING YOUR ADAPTABILITY TO CHANGE
- STRATEGIC ORGANIZATIONAL CHANGE: MAXIMIZING HUMAN POTENTIAL WHILE HARNESSING THE POWER OF CHANGE

### COLLABORATION

- BUILDING INTERNAL PARTNERSHIPS
- TRUE PARTNERSHIP

### COMMUNICATION

- CHANGE COMMUNICATION: USING THE POWER OF COMMUNICATION TO FORWARD ORGANIZATIONAL CHANGE
- COMMUNICATING DURING TIMES OF CHANGE: GIVING FEEDBACK, RESOLVING ISSUES, DEALING WITH EMOTIONS
- ENHANCING TEAM QUALITY: THROUGH EFFECTIVE COMMUNICATION FLEXING COMMUNICATION STYLES (USING DISC®)
- LISTENING SKILLS FOR PROFESSIONALS: THE ESSENTIAL COMMUNICATION SKILL LISTENING SKILLS 101

### CONFLICT

- COMMUNICATING DURING TIMES OF CHANGE: GIVING FEEDBACK, RESOLVING ISSUES, DEALING WITH EMOTIONS
- DEALING WITH DIFFICULT PEOPLE
- DISPUTE RESOLUTION
- SUCCESSFUL CONFLICT RESOLUTION SKILLS: TURN ADVERSITY INTO PRODUCTIVITY IN THE WORKPLACE

### EMOTIONAL INTELLIGENCE

- EMOTIONAL ACUMEN: STRENGTHENING EMOTIONAL INTELLIGENCE FOR BUSINESS IMPACT EMOTIONAL INTELLIGENCE WORKSHOPS

### FACILITATION SERVICES

- INTER-GROUP DEVELOPMENT WORKSHOP: IMPROVING COLLABORATION, COMMUNICATION AND BUSINESS RESULTS
- MANAGEMENT OFF SITES THAT DELIVER: DRAMATICALLY IMPROVING FOCUS & RESULTS
- PROFESSIONAL MEETING FACILITATION: MAXIMIZE THE EFFECTIVENESS OF YOUR NEXT MEETING
- TRAIN-THE-TRAINER: EXECUTIVE FACILITATION SKILLS

### EXECUTIVE COACHING & DEVELOPMENT

- COACHING FOR EXECUTIVE DEVELOPMENT: HELPING EXECUTIVES ACHIEVE THEIR PERSONAL BEST
- EXECUTIVE DEVELOPMENT SERVICES: STRATEGIES FOR UNLEASHING EXECUTIVE POTENTIAL
- PRESENTATIONS COACHING FOR EXECUTIVES: DRAMATICALLY IMPROVE PERSONAL IMPACT AND EFFECTIVENESS



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## TRAINING TOPICS CONTINUED...

### INFLUENCING

- INFLUENCING INSIDE THE ORGANIZATION: ENHANCE YOUR ABILITY TO BUILD RELATIONSHIPS AND GET RESULTS
- HOW TO POSITIVELY INFLUENCE OTHERS

### STYLES

- FLEXING COMMUNICATION STYLES (USING DISC®)
- INTERPERSONAL STYLES

### TIME MANAGEMENT

- MASTERING PRIORITIES
- TIME MANAGEMENT: IN THE AGE OF HIGH TECHNOLOGY

### STRESS MANAGEMENT

- CREATING BALANCE: IN A WORLD THAT THRIVES ON CHAOS
- MANAGING YOUR STRESS FOR SUCCESS
- TIME & STRESS MANAGEMENT: PRACTICAL, EASY TO USE TECHNIQUES

### RETREATS/CONFERENCES

- CONFERENCES, KEYNOTES AND SEMINAR PROGRAMS
- CORPORATE RETREATS: EXECUTIVE MANAGEMENT SALES
- MANAGEMENT OFF SITES THAT DELIVER: DRAMATICALLY IMPROVING FOCUS & RESULTS

### GENERATIONAL DIFFERENCES

- UNDERSTANDING GEN X, GEN Y, BABY BOOMERS ETC.

### MENTORING

- BETTER TOGETHER: GETTING THE MOST OUT OF MENTORING

### PARTNERING & COLLABORATION

- BUILDING INTERNAL PARTNERSHIPS

### TRAIN THE TRAINER

- TRAIN THE TRAINER WORKSHOPS: TEACHING YOUR MANAGERS HOW TO TRAIN

### TEAMS

- ENHANCING TEAM QUALITY: THROUGH EFFECTIVE COMMUNICATION
- EXECUTIVE TEAM EFFECTIVENESS
- LEADING TEAMS: SITUATIONAL LEADERSHIP SKILLS
- PROJECT MANAGEMENT SKILLS: THE KEY TO TEAM EFFECTIVENESS
- SELF-DIRECTED AND CROSS FUNCTIONAL WORK TEAMS: BREAKTHROUGH TEAMING
- STRATEGIC COACHING: DEVELOPING EMPLOYEES INTO PEAK-PERFORMING TEAM PLAYERS
- TEAM BUILDING - PRACTICAL SUGGESTIONS FOR CREATING AND MANAGING TEAMS

### PRESENTATION SKILLS

- THE ART OF PRESENTATION: POLISHED PRESENTATION SKILLS THAT CULTIVATE PERSONAL STYLE



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EWING'S WORK HAS BEEN CALLED "CUTTING EDGE ENGAGING AND BEST IN HER CLASS" BY CLIENTS SUCH AS



LAKWESHIA HAS A HIDDEN SKILL OF "EDUTAINMENT" WHICH ALLOWS HER TO SPEAK ABOUT A PARTICULAR SUBJECT WITH EXPLOSIVE, CONFIDENCE AND CONVICTION WHICH CAPTIVATES A CROWD AND LEAVES THEM HANGING ON HER EVERY WORD. SHE IS ONE OF THE BEST I'VE SEEN IN THE BUSINESS WORLD IN MY 2 DECADES AS A ENTREPRENEUR.  
- BRYAN S HARRIS, CEO/REAL ESTATE MOGUL HOMES FOR 10K

# FOR BOOKING CONTACT

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## SERVICES OFFERED

KEYNOTE SPEECHES

LEADERSHIP TRAINING

MANAGEMENT TRAINING

TEAM BUILDING EXERCISES

WORKSHOPS

SEMINARS



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